

## **Tackling Societal Challenges with Style Analysis**

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The talk will give an overview of the work that the Webis group has done in the past years on employing stylometry to tackle some of the societal challenges of society today. The talk briefly describes recent work on clickbait detection, hyperpartisan news detection, fake news detection, and author obfuscation. We will also briefly review the PAN initiative as one of our main contributions to foster progress in research and practice with regard to digital text forensics.